



MED chakra

Circle of Protection

“One Stop Solution for All Healthcare Needs”



- **NO SINGLE POINT FOR HEALTHCARE NEEDS**
- **MINIMUM ORDER SIZE & DELIVERY CHARGES ON MEDICINE DELIVERY SERVICES**
- **LONGER CHAIN RESULTING STRESS AND HIGHER TIME CONSUMPTION**

SOLUTION



- ➔ **HEALTH HUBS OFFERING DOCTOR CONSULTATION, PHARMACY, LAB TEST, HOMECARE ETC. AT ONE PLACE.**
- ➔ **5 KMS FREE DELIVERY WITHIN ONE HOUR WITHOUT ANY RESTRICTION ON ORDER SIZE.**
- ➔ **SINGLE POINT HEALTHCARE SERVICE PROVIDER WILL LEAD TO LESS STRESS AND TIME CONSUMPTION.**

Our Mission & Vision

We understand the importance of accessibility, and our mission is to eliminate the hassle of navigating multiple healthcare providers. By offering a comprehensive range of services, including Doctor consultations, lab test, pharmacy, and wellness programs, we aim to streamline the healthcare journey for our patients, saving them time, effort, and unnecessary stress.

At Med Chakra Health Hub, our vision is to be the trusted one-stop solution for all healthcare needs, offering exceptional quality care, convenience, and peace of mind



Med Chakra Health Hub



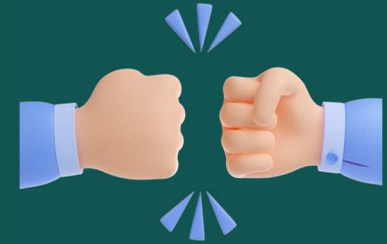
Our Core Values



Connect



Care



Commitment

OUR HEALTH HUBS

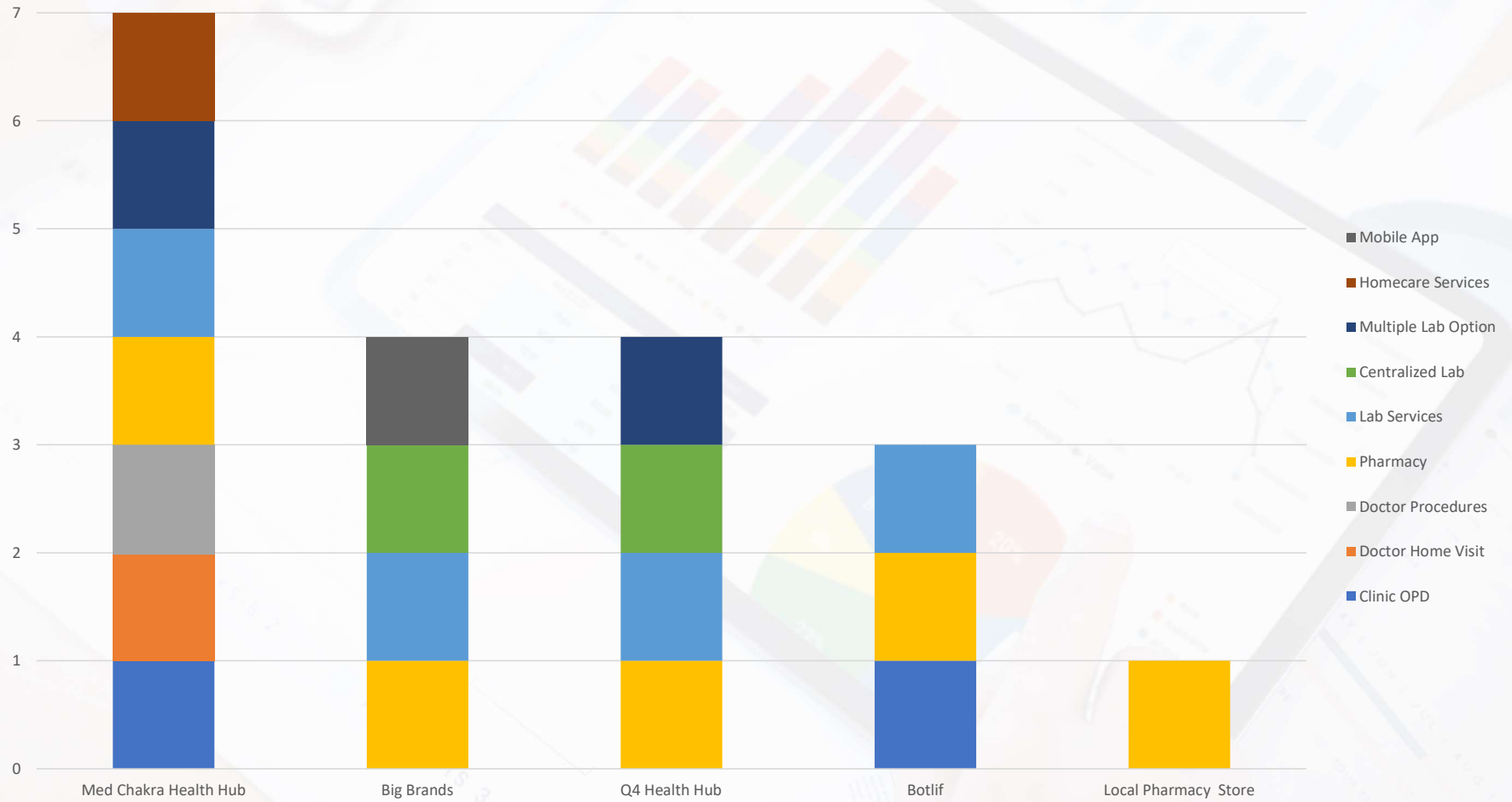
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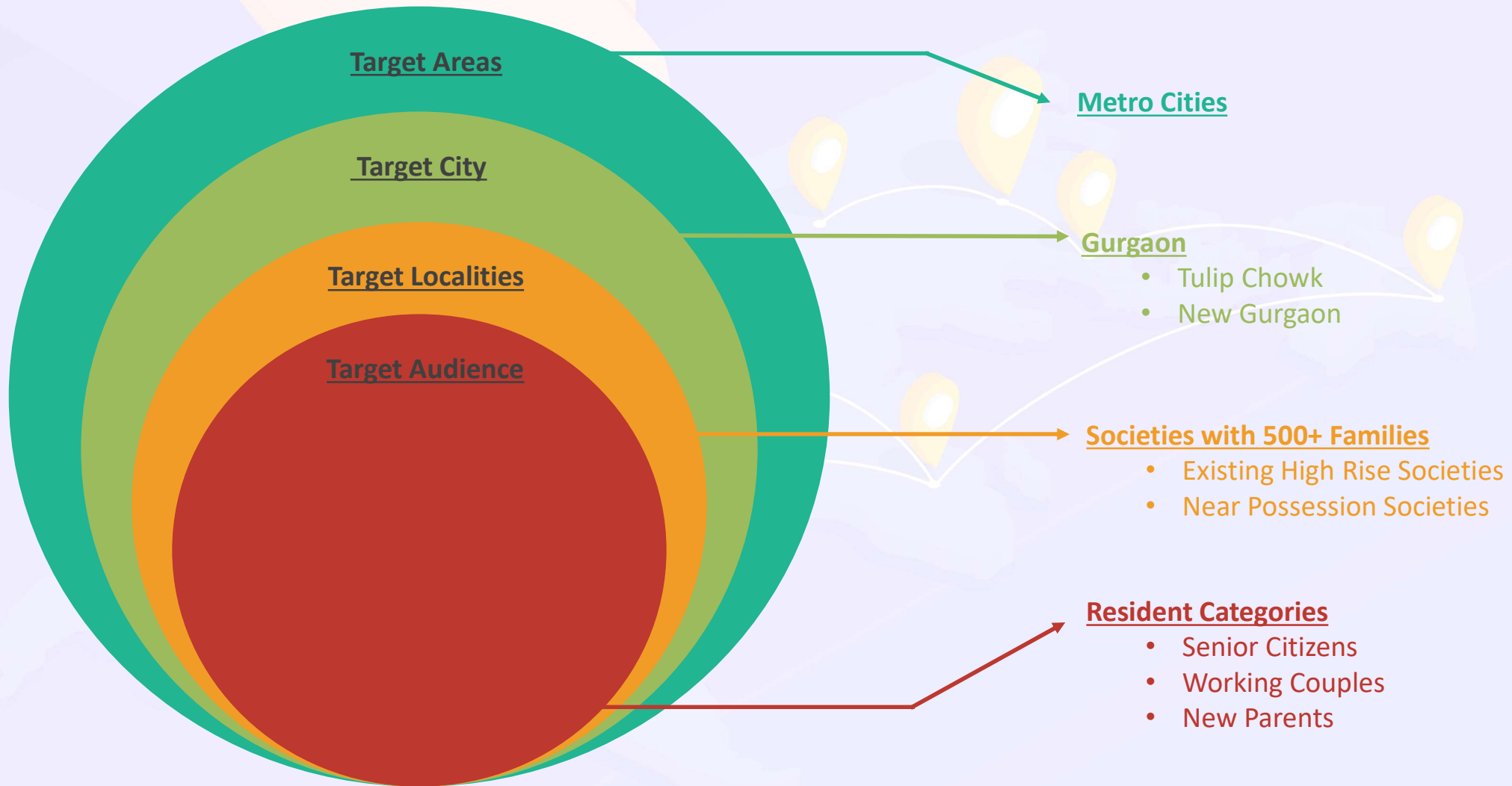
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Peer Comparison



Addressable Market



COLLABARATION MODEL (IOMO)

The collaboration model does not prioritize the construction of the Taj Mahal in a short period of time, nor does it focus on quick victories. Instead, in the collaboration model, we aim to handle investor funds with caution and remain focused on;

Return on
Investment

Consistent
Business
Profit

Brand
Building



IOMO Model - Commercial

- IOMO – Investor Owned Med Chakra Operated
- Med Chakra will charge a collaboration fee of 3 lakhs, with 50% payable upon agreement signing and the remaining 50% after 3 months of store operations.
- Med Chakra will collect a 2% support fee on overall revenue and share 40% of profit before taxes.
- **Investor Considerations:**
 - Investment - 35 Lakhs
 - Investor Return - 60% of Net Profit
 - Payback Period - 5 Years (Approx)
 - Breakeven Period - 7 Months (Approx.)

What is Med Chakra Role??

Store Setup

Interior, Branding, Furniture,
Staffing, ERP Setup, etc.

Statutory License & Registration Support

Inventory

Initial Inventory Ordering,
GRN & Inventory
Management

Internal Controls

Reconciliation Processes –
Cash, Sales, Purchases etc.

Internal Controls

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Marketing Support & Strategy
Offers, Membership Plans etc.

Whatsapp Marketing

Organizing Health Camps

EXPECTED INVESTMENT – 35 LAKHS

3 LAKHS

**Collaboration
Fee**

7 LAKHS

**One time store
setup expenses
including
Interior,
furniture,
branding etc.**

12 LAKHS

**Inventory
including
Cosmetics**

12 LAKHS

**Expected
Working
Capital**

1 LAKHS

**Drug License,
GST & FSSAI
Registration,
Bio Waste,
Shop & Estb.**

Financial Forecasting – Year 1

Revenue	Doctor Consultation	Doctor Procedures	Pharmacy	Lab	Homecare	Total
Revenue	19,08,000	2,70,000	70,80,000	12,72,000	1,92,000	1,07,22,000
COGS	15,95,088	-	56,64,000	7,63,200	1,63,200	81,85,488
Gross Margin	3,12,912	2,70,000	14,16,000	5,08,800	28,800	25,36,512
Salaries	53,600	-	4,83,000	1,15,400	-	6,52,000
Rent	4,20,000	-	4,20,000	-	-	8,40,000
Delivery Charges	-	-	48,000	-	-	48,000
Other Operating Expenses	1,35,000	1,35,000	1,35,000	1,35,000	-	5,40,000
Med Charkra Support Charge	38,160	5,400	1,41,600	25,440	3,840	2,14,440
Net Profit	-3,33,848	1,29,600	1,88,400	2,32,960	24,960	2,42,072

**Average of 3 OPD's for each doctor*

**Pharmacy sale on account of doctor prescriptions not considered*

**Doctor Procedures revenue taken on conservative approach.*

**Doctor Home Visit Revenue not considered*

Financial Forecasting – 5 Years

Income Statement	2024	2025	2026	2027	2028
Revenue	1,07,22,000	1,33,09,500	1,65,10,350	1,91,40,800	2,22,03,056
COGS	81,85,488	1,01,07,374	1,25,08,867	1,44,64,594	1,68,10,776
Gross Margin	25,36,512	32,02,126	40,01,483	46,76,206	53,92,280
Salaries	6,52,000	7,33,700	10,48,945	11,53,840	12,69,223
Rent	8,40,000	9,66,000	11,10,900	12,77,535	14,69,165
Delivery Charges	48,000	55,200	63,480	73,002	83,952
Other Operating Expenses	5,40,000	5,65,800	6,50,670	7,48,271	8,60,511
Med Charkra Support Charge	2,14,440	2,46,606	2,83,597	3,26,136	3,75,057
Net Profit	2,42,072	6,34,820	8,43,891	10,97,422	13,34,371

Upcoming Segments

Pranic Healing

Mental Wellbeing

Radiology Tie-ups

Hospital Surgeries

Corporate Tie-Up



MED चक्रा

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THANK YOU

We look forward to our association



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